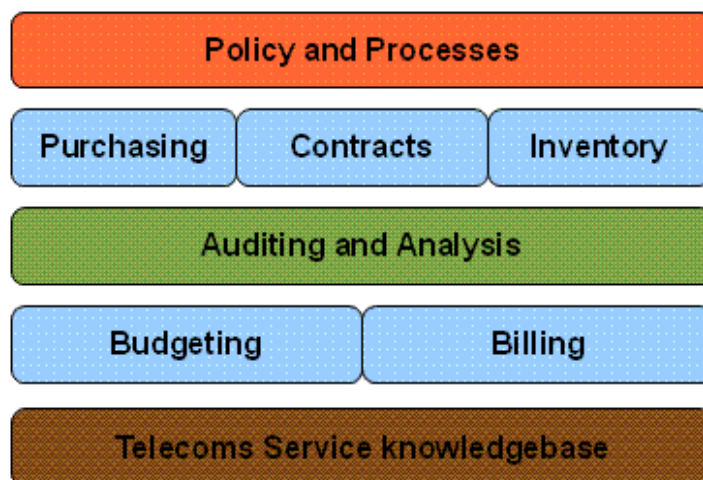


Dizilife's Telecoms Expense Management Service

All businesses use telecoms services such as leased lines connectivity, fixed lines, internet services, mobile phone, roaming and data services for their business or personal purposes and all of these can add up to a significant chunk of expenditure for the business.

Effective cost management is one of the key factors in helping companies and organizations maintain a sustainable and profitable business, especially in times of economic uncertainty. Dizilife TEMS is a structured framework which analyzes organizations telecoms spend and identifies opportunities for reducing cost or increasing services at the same level of spending.

Telecom Expense Management Framework

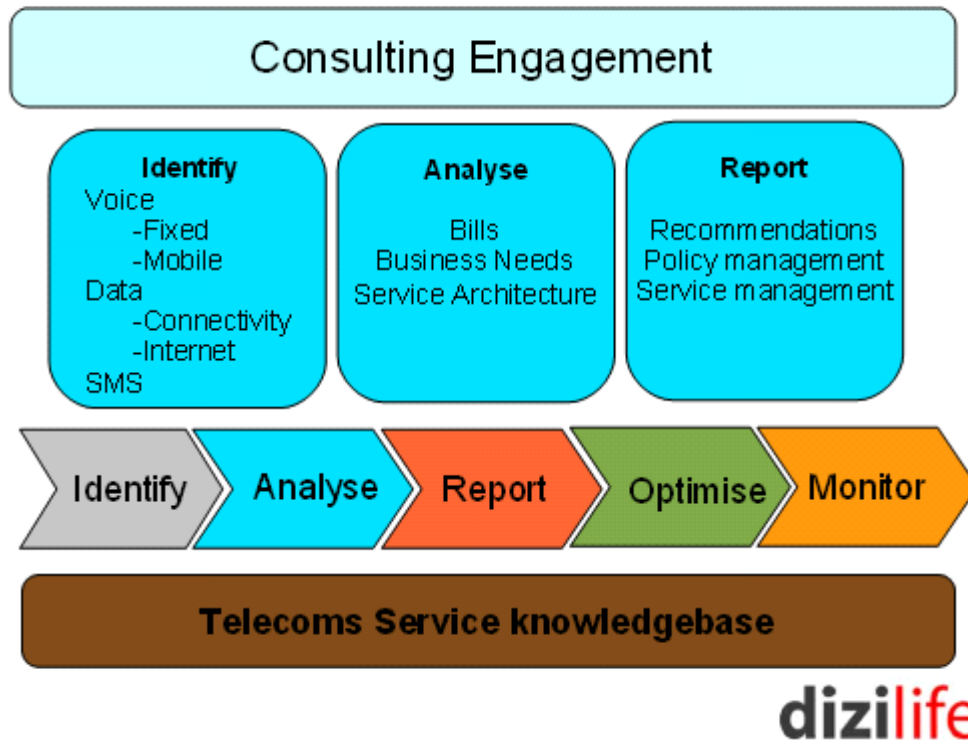


Given the prevalence and ubiquity of mobiles/telecoms services and the internet not to mention advances in the capability of devices and digital/cloud services we see that the telecoms spending is only going to be a bigger part of organizations cost structure, which has currently not been focused on as an independent cost element, Dizilife TEMS provides a framework for organizations to look at telecoms holistically and manage all elements associated with it.

Dizilife consultants will spend up-to five days with the client to analyze the telecoms needs and spends as well as the service architecture of the business and work with the customer and telecoms services

provider to derive benefits for the organization, a periodic six monthly monitoring service is included to ensure that the organization is seeing the benefits of the engagement.

The process followed by Dizilife consultants is as shown below.



Normal retail rates for the service are \$1600 per day of consultations, or annual saving rate which is 30% of identified and implemented savings for the organization.

Currently Dizilife is running a promotional one day consultation at a highly discounted rate offering 50% savings on your regular rate. During this promotional consultation dizilife consultants will analyze the organizations last three months telecoms bills to identify areas where savings potential exist based on our extensive knowledge base of telecoms billing packages and services.

This will result in a report that details the initial findings and areas where potential for savings exist.

The promotions ends 31th August 2010.

Should you want to engage dizilife during this promotion period do contact us at sales@dizilife.com with your details.